

What's Going on at Dash

April 16, 2018

Each leader provides an update on what’s going on in her / his space.

Software Development	Business Development	Marketing & Communications	Operations	Human Resources	Finance	Strategy	CEO
Core	Integrations	Brand	Infrastructure	Recruiting & hiring	Budget	Product	Governance
Drive	Conversations	Website	PM	Employee issues	Proposals	Internal reporting	Executive Staffing
DAPI	Pipeline	Advertising	QA	Policies	Invoices	External reporting	Regulatory
Mobile	Account Management	Conferences	Legal	PEO	Reporting & Taxes	Special projects	
UX/PoC		PR	Internal service desk	Salary	Investor Relations		
		Social Media	Customer Service	Retention			





Software Development (Nathan Marley)

Category	What's going on?	What's next?
Core	<ul style="list-style-type: none">• Finalizing 12.3 Release for launch.<ul style="list-style-type: none">- Includes backports from BitCoin Core up to v0.14, and compact blocks.- Working on distributed key generation for quorums, proof of concept, and simplified verification of state transitions (bloom filters).	<ul style="list-style-type: none">• Release 12.4 planned for launch before v13.<ul style="list-style-type: none">- Includes Bitcoin 0.15 back ports and deterministic master node list.- DIP: New version of transactions- DIP: Simplified payment verification
Drive	<ul style="list-style-type: none">• Implementing storage layer (IPFS), State Transition Sync between nodes.• Beginning integration tests for storage sync.• Started IPLD resolver for easier integration with IPFS.	<ul style="list-style-type: none">• Continue implementation of integration test environment.• Implement indexer (aggregate state view).• Implement internal API.• Working on a new version of Dash schema for more complex state transition structures.
DAPI	<ul style="list-style-type: none">• VMN adaptor for SDK on RegTest.• Finishing up IPFS research.• Reorganizing packages to make things easier to manage.	<ul style="list-style-type: none">• Begin work on quorum data flows and quorum signature flows.
Mobile	<ul style="list-style-type: none">• Maintaining iOS and Android wallets.• Supporting Wall of Coins and Android Uphold integrations.• Continuing to develop Dash Control.	<ul style="list-style-type: none">• Continue working on Dash Control.• Integrations team assisting with CoPay.• Review proposal for new focus on native app.
UX/PoC	<ul style="list-style-type: none">• Working through requirements alignment for DashPay.• Design mockups by reviewing competing apps, user personas, customer journey maps.	<ul style="list-style-type: none">• Prepare to release latest demo.<ul style="list-style-type: none">• Includes Send/Receive functionality.• Integrating with VMN (virtual masternode network).• Fixing block explorer.





Business Development (Bradley Zastrow)

Category	What's going on?	What's next?
People	<ul style="list-style-type: none">Second round interviews for Latin America Regional Manager (3 candidates).	<ul style="list-style-type: none">Review feedback, identify candidate and extend offer.
Integrations	<ul style="list-style-type: none">[Redacted content].	<ul style="list-style-type: none">Explore options for due diligence.
Conversations	<ul style="list-style-type: none">[Redacted content].	<ul style="list-style-type: none">Redacted content].
Account Management	<ul style="list-style-type: none">[Redacted content].	<ul style="list-style-type: none">[Redacted content].





Marketing (Fernando Gutierrez)

Category	What's going on?	What's next?
Brand	<ul style="list-style-type: none">• Tharp & Clark first half of contract being paid.• T&C sent first assets.	<ul style="list-style-type: none">• Complete funding proposal cycle for visual identity.
Website	<ul style="list-style-type: none">• Looking for other vendors.	<ul style="list-style-type: none">• Reach out to alternate design companies once Kiss Labs proposal is received.
Advertising	<ul style="list-style-type: none">• Currently running campaigns with Google in UK, Spain and Venezuela.• Engaging with google on whitelist.	<ul style="list-style-type: none">• Wait for campaign to finalize and compare results to community campaigns.• Meet with other crypto-friendly networks.• Analysis mid May update.
Conferences	<ul style="list-style-type: none">• Robert is running booth in Moscow.• Administrates travel budget.	<ul style="list-style-type: none">• Attend the following: Wall of Coins, Consensus - New York, Money 20/20, MoneyCon (KuvaCash)• Explore the following: Money 20/20 China (November), LatinCon Chile (December)





Operations (Robert Wiecko)

Category	What's going on?	What's next?
Infrastructure	<ul style="list-style-type: none">Announcement regarding new organizational structure socialized last week.	<ul style="list-style-type: none">Robert to connect with each team member separately to determine status of work, issues, etc.
PM	<ul style="list-style-type: none">Decision has been made on candidate for Portfolio Manager.Currently working on roadmapping with Agile Labs team.	<ul style="list-style-type: none">Onboard Portfolio Manager.Continue discussions with Agile Labs on role and responsibilities.
QA	<ul style="list-style-type: none">Compiling and documenting all QA processes.	<ul style="list-style-type: none">Continue recruitment process.
Legal	<ul style="list-style-type: none">No update.	<ul style="list-style-type: none">Ryan, Glenn and Robert to meet to define legal responsibilities and allocate to appropriate leaders.
Internal Service Desk	<ul style="list-style-type: none">Reaching out to stakeholders to identify what processes currently exist.	<ul style="list-style-type: none">Define work flows.
Customer Service	<ul style="list-style-type: none">Customer Service area functioning, but needs to be expanded and properly announced.	<ul style="list-style-type: none">Meet with Pablo to determine the status and plans for operationalizing this function.





Human Resources (Kelly Kopp-Schuetz)

Category	What's going on?	What's next?
Recruiting & Hiring	<ul style="list-style-type: none">• UX, QA, Project manager all being onboarded.• Continuing recruitment process for other open roles.	<ul style="list-style-type: none">• CTO interviews ongoing.
Staff Issues	<ul style="list-style-type: none">• No updates.	<ul style="list-style-type: none">• No updates.
Policies	<ul style="list-style-type: none">• Updating and documenting procedures.	
PEO	<ul style="list-style-type: none">• Domestic contract is confirmed.	<ul style="list-style-type: none">• Send initial international PEO on boarding test offers to 3 board members.• Leaders to communicate with staff around who will/won't be brought on to PEO.
Salary		<ul style="list-style-type: none">• Explore whether more salaries on tech side should be increased.
Retention	<ul style="list-style-type: none">• Proposal approved at end of last week by board.	





CEO (Ryan Taylor)

Category	What's going on?	What's next?
Governance	<ul style="list-style-type: none">Drafting communication for the community.	<ul style="list-style-type: none">Publish communication.Explore Dash Ventures.
Executive Staffing	<ul style="list-style-type: none">CTO recruitment process ongoing.	<ul style="list-style-type: none">Continue CTO interview process and make decisions in a couple weeks.Need identified for executive assistant for Phoenix based team.





Finance (Glenn Austin)

Category	What's going on?	What's next?
Budget	<ul style="list-style-type: none">Budget forecast for the next three months is completed with plans to publish on forum this Wednesday.	<ul style="list-style-type: none">Set up meeting with Kelly, Nathan, new CTO.Conduct weekly or bi-weekly meetings with team heads to determine budget needs and complete forecasting.
Proposals	<ul style="list-style-type: none">3 proposals submitted thus far this cycle.Another proposal to be submitted tonight.	<ul style="list-style-type: none">After budget forecast the network will have a view for the next three months.
Payment Process	<ul style="list-style-type: none">Exploring banking relationships.	<ul style="list-style-type: none">Open up new bank account.Get company credit card.
Reporting & Auditing	<ul style="list-style-type: none">Provide notice to the IRS of June 30th fiscal year.	<ul style="list-style-type: none">Determine long term provider.
Personnel	<ul style="list-style-type: none">Start to discuss make up of finance team.	<ul style="list-style-type: none">Hire senior accountant and junior book keeper.





Strategy (Alexander Chopan)

Category

What's going on?

What's next?

Product

- Working to determine MVP for Evolution.
- 12.3 release and notes for press release.
- Resource review with Nathan

- Finalize roadmap once MVP is defined.

Projects

- Exploring W.P. Carey School of Business partnership
- Business intelligence: waiting for partner proposal
- Drafting growth strategy w/ Ryan + Bradley

- Refine proposal. Submit proposal.
- Submit proposal
- Iterate. Draft and integrate Bus. Dev + Marketing plans

Internal Reporting

- Running management meeting, happening, sharing notes

- Work with Nathan to try management meeting format at weekly Dev meeting

External Reporting

- Running management meeting, happening, sharing notes
- Sync up with teams for Q1 call prep.

- Quarterly 1 / 2018 Call



Thank you!