



Huobi Global



Leading Global blockchain asset financial service provider

Four years of growth and development by most trusted crypto veterans.

World-class technology team, product lines, compliance and risk control, operation and customer service systems.

Global professional team

Independent exchanges and operating centers in Singapore, South Korea, Hong Kong, China and other countries and regions.

Businesses including

Huobi Pro, Huobi Korea, Huobi China and Huobi Wallet.



Zhikang Dai

The founder of Discuz!. Mr. Zhikang Dai has invested in Boyaa Interactive [00434HK], Camel Games (Little Empire), MomentCam, Lamabang, Legal Net among other projects. Known for his own successful entrepreneurial journey, Mr. Dai is a special investor enthusiastic about helping start-up entrepreneurs find the right direction.



Zhen Fund

Zhen Fund is an angel investment fund jointly created by New Oriental Education Technology (NYSE: EDU) co-founder Mr. Xiaoping Xu, Mr. Qiang Wang and Sequoia Capital China Fund in 2011. The leading portfolio companies of Zhen Fund include jiyuan.com (NASDAQ: DATE), LightInTheBox (NYSE: LITB), JUMEI (NYSE: JMEI), 51talk (NYSE: COE), 17zuoye.com, zhaogang.com, Little Red Book, mia.com, and dayima.com.



Sequoia Capital

Sequoia Capital was founded in Silicon Valley in 1972. More than 40 years since its establishment, Sequoia Capital has invested in Apple, Google, Cisco, Oracle, Yahoo, LinkedIn and many other innovative companies as the first institutional investor. Sequoia Capital China's portfolio includes Sina.com, Alibaba Group, JD.com, Vipshop, douban.com, and dianping.com. As an "entrepreneur behind the entrepreneurs," Sequoia Capital China is helping many Chinese start-ups realize their dreams.

Huobi Pro



Global digital asset allocation and trading

Global network for business operation

Local service centers in various countries and regions

Millions of users from over 130 countries

SMART-Chain asset evaluation model

Independent blockchain asset evaluation model

Long-term performance tracking for cryptocurrency backed by the most comprehensive and impartial research team

One-stop portfolio tracking and information disclosure

Veteran-proved security and risk management of digital asset

Operated the digital asset exchange safely and stably for more than 4 years

Managed over \$1 billion USD and served millions of customers

Expert-created and distributed architecture for DDoS attack prevention

Multi-signature cold wallet storage for 98% digital asset

Official Website: www.huobi.pro

Huobi China



Industry-best blockchain media

Professional, in-depth, and cutting-edge insights about blockchain.

Most updated information about the development and application of blockchain technology.

All-in-one integrated blockchain service platform

Consulting, research and education

An experienced team focused on China

Operated by Huobi China team.

Served the blockchain industry for more than four years.

Headquartered in Beijing.

Official Website: www.huobi.cn

Huobi Korea

Professional and convenient digital asset exchange supporting Korean Won

High-quality trading services supporting Korean Won against digital assets.

Guided by Huobi's best practices over 4 years.

Locally operating in Seoul

Huobi.kr quipped with local customer service and supporting system in South Korea

Localized operation by Huobi Korean team.

Headquartered in Seoul, South Korea.



Huobi Wallet



Multiple-Step Security Measurement

Multi-signature technology

User security code and fingerprint authorization encryption and decryption technology.

Technology powerhouse with more than four years experience

Safely store multiple digital assets

Support all tokens available on Huobi

BTC, LTC, ETH, ETC, BCC...

Expanding everyday...

Flexible fee structure

A fair performance-based fee structure tailored for the demands of all customers