

	Expense	Description	Cost per month	Total
Active Agents Program				
	AA Payment	100 active agents talks + 500 evaluated users	\$250.00	\$1,000.00
	AA Managment	System management and data allocation	\$200.00	\$800.00
	Events	Promotion of the program and services	\$240.00	\$960.00
DASH OTC Desk				
	Initial Service Funding	Liquidity for service; clients exchange between DASH and Bs.S	\$823.21	\$3,292.85
	Operations manager	Timing and risk management due responsible	\$150.00	\$600.00
	Operators	Four (4) Operators for DASH liquidity service	\$320.00	\$1,280.00
	Digital Marketing (DAA Plus)	Operator, strategy creation and execution	\$160.00	\$640.00
Technical Aspects				
	Website Upgrade	Adaption of our website for new services	\$75.00	\$300.00
	DASH Plus service	Implementation for optimization and front end of service	\$450.00	\$1,800.00
	User database	Implementation for more and better user data for DASH community	\$300.00	\$1,200.00
	Website Maintnace	Maintenance of website	\$225.00	\$900.00
	Maintenance of merchants app	Improvements and support for service users	\$160.00	\$640.00
	Userbase and metrics data allocation	Data allocation and distribution for internal and DASH community use	\$120.00	\$480.00
	Financial Advice	Financial advisory from allied individuals and companies	\$220.00	\$880.00
	Legal Advice	Legal Advisory for our new services	\$300.00	\$1,200.00
Advertising				
	Social Networks	Strategies and publicity for services	\$100.00	\$400.00
	Community Manager	Social networks manager	\$120.00	\$480.00
	Google Marketing	SEO & SEM marketing	\$450.00	\$1,800.00
	POP	POP material. Shirts, flyers, banners	\$300.00	\$1,200.00
Security				
	Validation Operators	Validation of new users and good service	\$150.00	\$600.00
	Online services security	Software and security protocols compliance director	\$200.00	\$800.00
Wages				
	Chief Financial Officer		\$300.00	\$1,200.00
	Chief Operational Officer		\$300.00	\$1,200.00
	Technical Operations Officer		\$300.00	\$1,200.00
	Content Creator and designer		\$300.00	\$1,200.00
	Software Development officer		\$300.00	\$1,200.00
	Active Agents Coordinator & Instructor		\$200.00	\$800.00
	Project Manager		\$300.00	\$1,200.00
Proposal Fee				
	Proposal Fee		\$85.75	\$343.01
		Sub Total	\$7,398.96	\$29,595.85
		(+10%) Dash Volatility	\$739.90	\$2,959.59
		Total	\$8,138.86	\$32,555.44
		Total in DASH	118.06	472.23
		MONTHLY PAYMENT		118.06