Area Updates

April 2, 2018

Each lead provides an update on what's going on in his / her space.

Software Development	Business Development	Marketing & Communications	Operations	Human Resources	Finance	Strategy	CEO
Core	Integrations	Brand	Infrastructure	Recruiting & hiring	Budget	Product	Governance
Drive	Conversations	Website	PM	Employee issues	Proposals	Internal reporting	Executive Staffing
DAPI	Pipeline	Advertising	QA	Policies	Invoices	External reporting	
Mobile	Account Management	Conferences	Legal	PEO	Reporting & Taxes	Special projects	
UX/PoC		PR	Internal service desk	Salary	Investor Relations		
		Social Media	Customer Service	Retention			

Software Development (Nathan Marley)

Category	What's going on?	What's next?

Core	• Finalizing 12.3 Release for launch.
	  - Launch planned for ~1 week from now.
	  - Includes backports from Bitcoin Core up to v0.14, and compact blocks.
		• Release 12.4 planned for launch before v13.
		  - Includes Bitcoin 0.15 backports and deterministic masternode list.

Drive	• Implementing storage layer (IPFS), State Transition Sync between nodes. • Building integration tests and environment with QA team. • Implementing custom Dash IPLD resolver for easier integration with IPFS.	• Continue implementation of integration test environment. • Implement indexer (aggregate state view). • Implement internal API.
DAPI	• Working on Proof-of-Concept for distributed key generation for quorums and simplified verification of state transitions.	• Begin work on quorum data flows and quorum signature flows.
Mobile	• Maintaining iOS and Android wallets. • Supporting Wall of Coins and Android Uphold integrations. • Continuing to develop Dash Control.	• Continue working on Dash Control. • Hand off CoPay to Integrations team.
UX/PoC	• Working through requirements alignment for DashPay.	• Next demo scheduled for April 4. • Includes Send/Receive functionality.

Business Development (Bradley Zastrow)

Category	What's going on?	What's next?
People	• Kicked off interviews for Latin America Regional Manager.	• Second round of interviews with Alex, Fernando, Glenn and/or Robert. • Identify candidate and extend offer. • Finalize business strategy for target countries to determine how best to scale team.
Integrations	• Redacted	• Redacted
Conversations	• Followups from Money 20/20 and Token 2049. • Redacted	• Redacted
Account Management	• Redacted	• Redacted

Marketing (Fernando Gutierrez)

Category	What's going on?	What's next?
Brand	• Tharp & Clark won vote for visual identity.	• Complete funding proposal cycle for visual identity.
Website	• Awaiting proposal for new website design.	• Reach out to alternate design companies once proposal is received.
Advertising	• Currently running campaigns with Google in UK, Spain and Venezuela.	• Meet with other crypto-friendly networks. • Gather data on existing campaign and determine how to optimize.

Conferences	• Robert heading to Moscow (Smile-ex).	• Short term attend the following:
		   - Wall of Coins
		   - Bitcoin and Blockchain Conference Moscow
		   - Weedclub
		   - Global Blockchain Summit Denver
		   - Consensus - New York
		   - Money 20/20 Europe
		   - MoneyConf Dublin

Operations (Robert Wiecko)

Category	What's going on?	What's next?
Infrastructure	• Announcement regarding new organizational structure socialized last week.	• Robert to connect with each team member separately to determine status of work, issues, etc.
PM	• Decision has been made on candidate for Portfolio Manager. • Currently working on roadvmapping with Agile Labs team.	• Onboard Portfolio Manager. • Continue discussions with Agile Labs on role and responsibilities.
QA	• Compiling and documenting all QA processes.	• Continue recruitment process.
Legal	• No update.	• Ryan, Glenn and Robert to meet to define legal responsibilities and allocate to appropriate leaders.
Internal Service Desk	• Reaching out to stakeholders to identify what processes currently exist.	• Define work flows.
Customer Service	• Customer Service area functioning, but needs to be expanded and properly announced.	• Meet with Pablo to determine the status and plans for operationalizing this function.

Human Resources (Kelly Kopp-Schuetz)

Category	What's going on?	What's next?
Recruiting & Hiring	• 2 (hopefully 3) offers slated to go out this week pending 2nd round of interviews. • Kicking off hiring process for Marketing Manager. • Backfill roles in progress. Multiple candidates received.	• Begin onboarding for hires who come out of this week. • CTO interviews with Robert and Fernando will take place over next ~1 week.
Employee Issues	• Contract renewal issue tentatively resolved.	• No updates.
Policies	• No updates.	• Monthly HR meeting to be moved due to conflicts.
PEO	• Domestic contract is out. • Management approved initial list of staff to be moved forward into offer stages.	• Send initial international PEO on boarding test offers to 5 board members. • Leaders to communicate with staff around who will/won't be brought on to PEO.
Salary	• Redacted	• Redacted.
Retention	• Proposal approved at end of last week.	• Work with Ryan and board on exact timeline for pushing these out.

CEO (Ryan Taylor)

Category	What's going on?	What's next?
Governance	• Met with firm to determine what can be shared with community. No confirmation yet.	• Meeting accounting firm Thursday. Will be discussing governance and communication strategy.
Executive Staffing	• CFO (Glenn) getting onboarded. • CTO recruitment process ongoing.	• Begin transitioning more responsibilities to Glenn. • Work with Glenn to establish relationships with external partners. • Continue CTO interview process.

Finance (Glenn Austin)

Category	What's going on?	What's next?
Budget	• Began initial draft for this year's budget and forecast.	• Set up weekly or bi-weekly meetings with team heads to determine budget needs and complete forecasting.
Proposals	• 4 proposals put forth last month. • Salaries and conferences funded.	• 4-5 proposals planned for next month, including core team compensation. • Core team compensation proposals to be submitted every month. • Anticipate another request for conference funding for both marketing and business development for May cycle.
Invoices	• Glenn getting up to speed on systems.	• Pay off remaining invoices. • Begin working on paying out March compensation. • Revisit payout process.
Reporting & Taxes	• Meeting planned for Thursday with firm. Will be discussing taxes. • Planning to file tax extension to give an additional 6 months to file.	• Once tax extension filed, determine whether to continue working with firm to file the taxes or bring in alternate firm.
Personnel	• Glenn getting a sense for workload and what responsibilities are included.	• Develop a staffing plan by end of quarter.

Strategy (Alexander Chopan)

Category	What's going on?	What's next?
Product	• Working to determine MVP for Evolution.	• Finalize roadmap once MVP is defined.
Projects	• Awaiting response from partner for business intelligence analysis. • Awaiting feedback from firm on web site design approach.	• Meet with W.P. Carey School of Business Wednesday to discuss partnership. • 2018 Q2 Quarterly
#1 Problem: Communication[1]		
Internal Reporting	• Working to refine Management Meeting.	• Make Management Meeting report out more digestible (newsletter format?).
External Reporting	• Community Q&A document completed and socialized through discussion outlets.	• Develop community update on Management Meeting.

[1]The top problem identified by the management team is communication.