



What's Going On At Dash Core Group, Inc.



Organization



Software Development	Business Development	Marketing & Communications	Operations	Human Resources	Finance	Strategy	CEO
Core	Integrations	Brand	Infrastructure	Recruiting & hiring	Budget	Product	Governance
Drive	Conversations	Website	PM	Employee issues	Proposals	Business Intelligence	Executive Staffing
DAPI	Pipeline	Advertising	QA	Policies	Invoices	Research	Regulatory
Mobile	Account Management	Conferences	Legal	PEO	Reporting & Taxes	Management	
UX/PoC		PR	Internal service desk	Salary	Investor Relations	Strategy	
		Social Media	Customer Service	Retention		Transparency	



Team Updates





Finance (Glenn Austin)



Category	What's going on?	What's next?
Budget	<ul style="list-style-type: none">• Current budget is under pressure with the recent sharp drop in Dash• Tax strategy needs to be defined prior to quarter end	<ul style="list-style-type: none">• Starting with the July 3rd budget cycle, aggressively rebuild buffers and start to incorporate fiat buffers• For compensation in particular - costs are going up significantly so will be asking for \$600,000 / month (33% of total Dash Treasury budget) until we have reserves we are comfortable with going forward. A significant portion of those reserves (2-3 months for compensation) will be in fiat• [Redacted]• [Redacted]
Proposals	<ul style="list-style-type: none">• The budget cycle ending July 3rd will be very busy with DCG bringing between 5 and 7 proposals to the network. Specifically, compensation, travel & conferences, HR outsourcing, public relations and legal. Taxes and employee training are TBD• DCG expected to take up over 50% of funding for this particular budget cycle	<ul style="list-style-type: none">• Proposals need to be submitted very early in the cycle; final drafts to be prepared by early next week.• Research proposal to provide funding to ASU for coursework might not pass - in which case we should spend down current budget for tax purposes
Payment Process	<ul style="list-style-type: none">• Selected partner for new bank account	<ul style="list-style-type: none">• Submitting bank account application• Get company credit card
People	<ul style="list-style-type: none">• Hiring senior accountant	<ul style="list-style-type: none">• First round of video interviews to begin next week



Strategy (Alexander Chopan)



Category	What's going on?	What's next?
People	<ul style="list-style-type: none">• Business intelligence manager interviews	<ul style="list-style-type: none">• Continue interviewing
Product	<ul style="list-style-type: none">• Drafting roadmap• Website refresh feedback collected	<ul style="list-style-type: none">• Publish roadmap• Review next iteration
Business Intelligence	<ul style="list-style-type: none">• Decide on partner proposal options (Ryan to go back to partner)	<ul style="list-style-type: none">• Amend contract language and fund
Research	<ul style="list-style-type: none">• ASU business school proposal likely won't pass	<ul style="list-style-type: none">• Explore outsource options with remaining budget
Management	<ul style="list-style-type: none">• None. New mgmt meeting format = faster, more time for discussion.	<ul style="list-style-type: none">• Iterate
Strategy	<ul style="list-style-type: none">• Analyzing layer 1 with Ryan and Bradley to identify focus areas for business campaigns we can execute and measure. We believe we are competitive against all payment networks but can't focus on everything everywhere. We believe we are most competitive in: 1) areas with hyper-inflation, 2) cash dependent, underbanked businesses, 3) high chargebacks, 4) remittances. We also want to have as a focus 5) existing crypto users. These outputs won't be surprising and will build around existing Dash efforts, but we need the logic and data to back up our choices.	<ul style="list-style-type: none">• Select focus areas, build campaign plans w/ biz dev + marketing. Share w/ Dash community.•
Internal / External Transparency	<ul style="list-style-type: none">• Sharing management updates with community	<ul style="list-style-type: none">• Continue• Hunter to prep next community Q&A



Software Development (Nathan Marley)



Category	What's going on?	What's next?
Core	<ul style="list-style-type: none">• Holding on further changes until 12.3 released<ul style="list-style-type: none">• Manual of 12.3 release without bamboo• Upgrading to more recent GCC version<ul style="list-style-type: none">• Making it work with Travis• Working on gitian builds• Working to figure out if we're going to stick with bamboo or change it	<ul style="list-style-type: none">• Implement/deploy DIPs 2, 3, 4 on public devnet• 12.3 Release soon<ul style="list-style-type: none">◦ Load testing needed on testnet (dependent on Bamboo setup)• Possibility write dips for quorums
Drive	<ul style="list-style-type: none">• Working on dash-schema V3.• Integration tests ongoing.• Continuing work on Dash Drive workflow papers• Hiring new developer for Drive team.	<ul style="list-style-type: none">• Split out Dash-schema / VMN implementation.• Polish integration environment.• Collaborate with DAPI team on component split.• Begin implementation of state view (formerly indexer)
DAPI	<ul style="list-style-type: none">• Plan for fork OrbitDB, the new name will be DAPIDB• JS Library was fixed Dark gravity wave• Working on integration tests• Working on performance testing	<ul style="list-style-type: none">• Validation of all basic entities through Dash Schema• Work on quorum data flow (how users exchange data)
Mobile	<ul style="list-style-type: none">• Reviewing Uphold integration<ul style="list-style-type: none">- awaiting response from Uphold team• Releasing CoPay in Beta• Finishing up work on Dash Control.• Working on Dash Android / iOS software libraries.	<ul style="list-style-type: none">• Continue work on Dash Control.• Continue work on respective Android, iOS libraries• Review proposal for new focus on native app.• CoPay: QA / Prep for production release
UX	<ul style="list-style-type: none">• Hardening onboarding flow with Buy Dash integration• Researching buy Dash options• Building user flows beyond onboarding	<ul style="list-style-type: none">• Work design integrations into the style guide code• Identify and refine user flows.



Business Development (Bradley Zastrow)



Category	What's going on?	What's next?
People	<ul style="list-style-type: none">• Ernesto (LATAM Regional Mgr) on boarding• Announced Ernesto to the community	<ul style="list-style-type: none">• Finalise country mgmr strategy/make offer - end of June target• Pause on CRM Manager - Country Mgr greater priority
Integrations	<ul style="list-style-type: none">• 27 conversations focusing on 6 integrations.• Working on marketing material for partner• PR campaign for Rewards.com & promotion discussions• Consensus follow up discussions	<ul style="list-style-type: none">• Explore options for due diligence.• Bitgo Integration (passing proposal); engage Bitgo partners
Conversations	<ul style="list-style-type: none">• Exploring outsourced marketing support• Standardized escrow services, announcement to follow• Reached out to Japan Lawyers for JFSA	<ul style="list-style-type: none">• Continue JFSA focus• Continue conversations with potential partners
Account Management	<ul style="list-style-type: none">• Attended Consensus• Hubspot Clean up	<ul style="list-style-type: none">• Money 20/20 Europe• Money Conf Ireland• Planning Alt36/Webjoint



Marketing (Fernando Gutierrez)



Category	What's going on?	What's next?	Problems
Brand	<ul style="list-style-type: none">Published style guide and assetsRebranding in process	<ul style="list-style-type: none">Finish rebranding DCG assets and reaching out to most visited websites	
Website	<ul style="list-style-type: none">First website uplift received and feedback provided to contractorPlan to translate docs.dash.org and bring other assets up to date	<ul style="list-style-type: none">Waiting for next iteration of upliftEvaluate long-term total redesignMake proposal for translation costs	<ul style="list-style-type: none">Time constraints.
Advertising	<ul style="list-style-type: none">Google campaign in UK, Spain and Venezuela almost finished (scheduled 5/29/18)	<ul style="list-style-type: none">Receive full data from Google and OgilvyPrepare analysis	
Conferences	<ul style="list-style-type: none">Attended ConsensusPreparing for Money 20/20 and MoneyConf.	<ul style="list-style-type: none">Attend the following:<ul style="list-style-type: none">Money 20/20MoneyCon (KuvaCash)Received offer for Money 20/20 ChinaExplore LatinCon Chile (December)	
PR	<ul style="list-style-type: none">Rewards.com press releaseImplementing analytics tool	<ul style="list-style-type: none">12.3 Core Release press releaseCTO press release	



Operations (Robert Wiecko)



Category	What's going on?	What's next?
Infrastructure	<ul style="list-style-type: none">• Work on security measures and processes• Company security assessment• Review of AWS monitoring tools• Work on release tool to core	<ul style="list-style-type: none">• Hand-over of admin rights for communication channels to infra team• Work on workflows and launch internal service desk.• Company security assessment evaluation (WIP)• Service team trainings
PM	<ul style="list-style-type: none">• New PM hired• Agile trainings with AgileLab team.• Work on drafting MVP roadmap• Agile roles definition finalized• BigPicture Evaluation• PPM started to work on portfolio management process definition• Email policy finalized• Processes: vendor selection, escrow, release and DIPs completed• Process for integrations agreed	<ul style="list-style-type: none">• Project Portfolio Manager to define PPM framework (continuation)• BigPicture Evaluation and setup (continuation)• Finalize and publish MVP roadmap• Work on processes definition (HR, services)• Define service team roles• Service team trainings• New PM onboarding
QA	<ul style="list-style-type: none">• New Automation QA Engineer onboarding• Search for QA software on Atlassian stack completed• Copay testing and bug reporting• Evaluation of escrow and integration processes completed	<ul style="list-style-type: none">• Work on setup of QA team as a service• Evaluation of escrow and integration processes• Recruit and hire 2 new QA Engineers• Finalize Copay testing (last changes)• Define engagement in DashPay• Service team trainings
Legal	<ul style="list-style-type: none">• No legal tasks on operations	<ul style="list-style-type: none">• Review of all legal contracts• Review of legal advisors and their work in 2017
Customer Service	<ul style="list-style-type: none">• Defining and finalizing list of processes and SLAs• Test run on support.dash.org• Job request for a new Technical Support Engineer submitted	<ul style="list-style-type: none">• Test run evaluation• Technical Support Engineer recruitment



Human Resources (Kelly Kopp-Schuetz)



Category	What's going on?	What's next?
Recruiting & Hiring	<ul style="list-style-type: none">• CTO is on board!!!• Budget proposal for recruitment submitted to finance• 12 current openings	<ul style="list-style-type: none">• Increase efficiency of recruitment resources• Use new logo/fonts/look to create cohesive postings
Staff Issues	<ul style="list-style-type: none">• PM resignation @ month end (voluntary)• 2 terms this month (involuntary)	
Policies	<ul style="list-style-type: none">• On hold as the other topics are being addressed• Gaining a better understanding of cultural direction is a benefit to the project	<ul style="list-style-type: none">• This piece comes together easily, once the culture aspect is fully defined, want to work with Bob post onboarding on defining with his input.
PEO	<ul style="list-style-type: none">• PEO timeline in question, retention bonuses affected by PEO rollout	<ul style="list-style-type: none">• Timeline approved by finance, then proposal approval for funds, rollout
Salary	<ul style="list-style-type: none">• Salary increases under review-w/board	<ul style="list-style-type: none">• Approval needed, then proposal approval for funds, rollout
Retention	<ul style="list-style-type: none">• Pending implementation of PEO rollout.	<ul style="list-style-type: none">• Timeline needed, then proposal approval for funds, rollout



CEO (Ryan Taylor)



Category	What's going on?	What's next?
Governance	<ul style="list-style-type: none">• Drafting communication for the community.• Dash Ventures hypothesis approved	<ul style="list-style-type: none">• Publish communication.• Dash Ventures engaged local counsel in Cayman Islands
Executive Staffing	<ul style="list-style-type: none">• CTO role accepted by Bob Carroll• Began executive assistant interviews for Phoenix based team.	<ul style="list-style-type: none">• CTO onboarding; start date is May 31st• Restart interviews for executive assistant.



Thank you!

