DASH WATCH

Dash Watch

March 22, 2018

Proposal Link

Update Link

Status: In Progress

PROPOSAL DESCRIPTION

Create an organization and website called Dash Watch HERE that tracks each successfully funded proposal's status and progress using a variety of metrics.

EXECUTIVE SUMMARY

The following major milestones were accomplished:

- Website [HERE](#) launched and up to 40 data points tracked for each proposal
- Over 65 monthly reports written for current active proposals in March along with a comparable amount in February

Proposal Status

- Over USD budget, within Dash budget and the initial proposal scope has expanded
- The proposal encountered several setbacks causing inefficiencies and delays however, we've managed to pull through and deliver our core offerings on time at the end of February. Our first setback occurred with website development when our highly-rated initial developer from upwork.com was forced to depart for medical reasons who was then replaced with a second developer from toptal.com who had to be fired with a dispute filed and a $10,000 refund issued.
- We also went through over 7 candidates whom we had to dismiss before finding finding the right candidates with sufficient analytical and critical thinking skills paired with English writing and communication ability who currently compose our communication and report generation team
- Expanded Scope with detailed individual monthly reports added for proposals in addition to the tracking metrics used to measure proposal performance
- The proposal aims to be ongoing with no completion date set

FINANCIAL INFORMATION

How is money to be delivered?
- **Number of Payments:** 3
- **Dash per Payment:** 70
- **Escrow Status:** No

Major project expenditures for the month
- Web Development:
- Report and Review Team:
- Research Data Entry:
- Communication and Project Management:

Total major project expenditures
- 5 Months Web Development and Design: **$66,504.50**
- 5 months Report and Review Team: **$44,338**
- 5 months Data Entry: **$17,875**
- 5 months Communication and Project Management: **$11,160**
- 5 months Website review and additional content: **$7140**

Total expenditure: $139,380

Project financial status
- **Total Dash Received:** 205
- **Remaining Dash:** 0
- **Future Dash Installments Remaining:** 0
- **Value of Dash used when creating the funding request:** $340
- **Value of Dash at time of conversion to fiat:** ~$900
- **Total Dash converted to fiat:** 2
- **Fiat value:** $184,000
- **Remaining Fiat:** $44,620

Budget Changes
"The additional scope of the project and a slower and more expensive than anticipated website build led to a considerably larger budget than in the Dash Central proposal"

PROGRESS REPORT

Deliverables/Milestones
- Backend significantly advanced, finalized database architecture, blockchain proposal data parsing and importing
  - Date: **Dec 15, 2017**

- Front-end app significantly advanced
  - Date: **Jan 1, 2018**

- Full and vetted dataset on each proposal post
  - Date: **Feb 1, 2018**

- Visual timeline/calendar for each proposal and the entire proposal system
  - Date: **March 22, 2018**
- Proposal questionnaires sent out monthly to gather detailed proposal information with proposal specific questions included for every project
- Detailed proposal reports for 50+ different proposals written in February
- Detailed proposal reports for 60 different proposals written in March

Challenges/Hurdles
- *Web development has cost much more than what was budgeted for. The head developer for almost 3 months of the project was fired and a $10,000 rebate was given by the agency Toptal to cover the time required to fix some of the mistakes that were made*

- *Initially the workload for the review and report team was underestimated and additional team members were hired from the job site Upwork to help with the expanded scope of the project. Unfortunately, the top candidates available on Upwork still proved to not have the skills to perform as needed on the review and report team and Dash Watch's ability to deliver the monthly reports was delayed and more costly than expected until a more capable set of people were discovered and hired in February*

- *Mobile compatibility of the website is extremely limited and additional work is required to improve the mobile experience*

- *Proposal owners not accustomed to regular updating and more than 40 custom questionnaires have not received any form of response from the proposer. We believe that as Dash Watch reporting becomes more of an established part of every proposal's routine, we will continue to see the response rate climb.*
- *For March the response rate was:*
    - *55 responses with completed/mostly completed questionnaires*
    - *8 no response to our communications outreach*
    - *3 not interested in completing a questionnaire but responded to outreach (DCG, Colibit, World of-Internet Business)***
    - *2 responses indicating intention to complete the questionnaire but no questionnaire responses were received before the reporting period concluded*
    - *1 proposals unable to complete the questionnaire due*
- *Finding a balance between data collection and the time commitment from proposers completing questionnaires has been challenging with the more detailed the questionnaire the more time a proposal owner needs to spend completing the answers. We are working on continuing to streamline this process and have several improvements planned for April to help condense the questionnaires and reduce the workload on proposal owners*

**Reviewer's Note: All of the these proposals provide their own monthly or quarterly reporting to the community

Future Plans
- Video Report Summaries
- On-Camera Video Interviews with Community-chosen Proposal Owners
- Proposal Statistics, Charts and Graphs as new Homepage
- Fully polished and optimized UI with all features enabled
- Additional metrics
- Improved front end user experience
- Mobile compatibility improvements
- Potential integration with other Dash platforms like Dash Boost

Additional News or Notes for the Dash Community