

Pre-proposal: Cycle of 12 monthly conferences [and content generation] about Dash and other cryptocurrencies for entrepreneurs in Caracas - Venezuela.

What?

12 monthly conferences about Dash and other cryptocurrencies for entrepreneurs would be held in Caracas - Venezuela.

The participation for these entrepreneurs would be free of charge, and they may opt for prizes on Dash. But they should postulate themselves and be chosen according to the information given in their postulation, or get a personalized invitation for the event.

Besides, their level of understanding of every subject would be measured by a pre-test / post-test in Google Forms, so we can know how much they learned during the event.

Every one of the 12 events would have:

- Pre-test (5 minutes).
- A keynote presentation on a specific subject (45 minutes).
- A coffee break and networking time (20 minutes).
- A workshop intended to agree on lines of action (individual and collective) for the entrepreneurs (45 minutes).
- Post-test (5 minutes).

Additionally, the entire event would be recorded on video, and from it, this content would be generated:

- A maximum 30 minutes edited video to be posted on an exclusive YouTube channel.
- Subtitles in English for this YouTube video.
- A maximum 30 minutes podcast in Spanish to be posted on iVoox.
- An article in Spanish to be posted on various blogs.
- The same article translated into English.

When?

#	Date	Subject
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1	September 2017	Digital money: What is blockchain technology and what are cryptocurrencies
2	October 2017	What is Dash - Digital Cash and what is Dash Evolution
3	November 2017	Wallets for Dash and other cryptocurrencies
4	December 2017	How to earn Dash and other cryptocurrencies
5	January 2018	How to buy and sell Dash and other cryptocurrencies in Venezuela
6	February 2018	Legal status of Dash and other cryptocurrencies buying and selling in Venezuela
7	March 2018	How to accept payments in Dash and other cryptocurrencies
8	April 2018	What is cryptocurrency mining
9	may. 2018	Legal status of Dash and other cryptocurrencies mining in Venezuela
10	June 2018	How to mine Dash and other cryptocurrencies on the cloud
11	July 2018	How to participate on Dash Masternodes
12	August 2018	How to pass a proposal on Dash Central

How much?

12 monthly payments of 12 DASH - 1.800,00 USD

This is the budget for each one of the 12 events.

	DASH price (USD)		150,00
EXPENSES	USD	DASH	DETAILS
5 DASH refund in 12 months	62,50	0,41666667	
Advertising	350,00	2,33333333	Facebook, Twitter, Instagram, e-mail, press, radio, posters
Audio editing	30,00	0,20000000	1 iVoxx podcast per event
Catering	30,00	0,20000000	maximum 80 people

Conference room	50,00	0,33333333	Location: Impact Hub Caracas (capacity = 80 people classroom style) (Internet, sound and video equipment included)
Dash giveaways	400,00	2,66666667	Maximum USD 5 x 80 people per event
English subtitles	30,00	0,20000000	1 YouTube video per event
English translation	30,00	0,20000000	1 article per event
Project management	350,00	2,33333333	Eugenia Alcalá
Spanish copywriting	30,00	0,20000000	1 article per event
Speaker	150,00	1,00000000	Experts in every subject
Video editing	65,00	0,43333333	1 YouTube video per event
Video recording	65,00	0,43333333	Complete recording of the entire event
Workshop leader	150,00	1,00000000	Eugenia Alcalá
Workshop materials	15,00	0,10000000	Paper, markers, pencils, etc.
TOTAL	1.807,50	12,05000000	

Where?

Impact Hub Caracas
Caracas - Venezuela

WHAT IS IMPACT HUB CARACAS?

They have merged the best of an innovation lab, a business incubator and an office, to create an unbeatable working, learning and creative environment. They offer a unique ecosystem of resources, inspiration and collaboration opportunities to increase an entrepreneur's impact.

They have many things in common with incubators and co-work spaces, as with Think Tanks, cafes and community centers.

They host a diverse entrepreneurial community that aims to inspire all members, connect and allow them to develop a better job in every step of the way.

You can see their website at --->

<http://caracas.impacthub.net/>

Who?

My name is Eugenia Alcala Sucre, I am 37 years old, born and raised in Caracas - Venezuela.

From a very young age I have been fascinated by the processes of learning in groups. I have worked with groups of children, adolescents and adults, in educational, community and organizational environments, to support individuals and companies to reach higher levels of fulfillment, performance and achievement through creative, dynamic, inspiring and applicable learning.

I obtained my degree in Clinical Psychology in the *Universidad Central de Venezuela*.

I completed various trainings to increase my skills as a facilitator, with companies recognized in this area, such as the Accelerated Learning Program for Facilitators taught by PCO's International, or the Technological Programs for Process Facilitation dictated by *Parra Duque and Asociados*. I hold a Diploma in Teaching Components awarded by the *Universidad de Oriente de Nueva Esparta*.

I have successfully led e-learning and training services aimed at both the general public and corporate clients.

I also got the title of Therapist in Family Constellations at the *Instituto Bert Hellinger de Venezuela*, by its Director, Lic. Carola Castillo, and have conducted Family and Organizational Constellations in individual, group and corporate meetings.

I graduated from the online training program for entrepreneurs *Emprende* of IESA and was part of the team of instructors of the Entrepreneur Support Program of the *Universidad Corporativa Sigo* in Margarita island (Venezuela).

I was part of the 2nd Place winning team in the *Concurso Ideas 2013* in the category of Business Idea and the Henry Ford Ecological Merit with the enterprise *La Lombriz Roja Californiana*. You can watch more here --->

<https://www.youtube.com/playlist?list=PLP6yGtUn086EOvQQQz-EpxRJbctf4ZpIC>

Currently I am part of the team of Entorno Corporal, and by the way, we accept DASH as payment. This is our website --->

<https://entornocorporal.wordpress.com/>

Why Venezuela?

Since 2003 there has been a tight exchange control in Venezuela, which, coupled with the hyperinflation of our currency, has resulted in a decline in our purchasing power and a weakening of our economy.

However, we are known for our entrepreneurial spirit. In November 2016, the Global Entrepreneurship and Development Institute (GEDI) launched its Global Entrepreneurship Index for 2017, which showed that despite the economy, the individual entrepreneurial initiative has managed to stay up in our country.

This is why there has risen a series of new business models for Venezuelans, supported by the Internet, that allow us to charge in other currencies for our products and services.

Besides, since almost two million people have left our country but still have family and friends here, there is the necessity of sending money or buy goods and services from outside our borders to be consumed by people still living in Venezuela. But it is still not that easy, operatively talking, because of banking restrictions.

All this represents an opportunity for cryptocurrencies in general and Dash (specially Dash Evolution) in particular, to become widely used by Venezuelans residing both in and out of the country.