

AgroCognitive Dash powered – Venezuela & LATAM (month 2)

Highlights

- **Dash Exclusivity:** 3 years
- **Dash Core's Escrow at signing process**
- **New Zealand's Dash DAO shares for join venture**
- **Category adoption:** innovation and adoption use case (see this [sample](#) video!)
- **Primary sector:** agriculture and food chain
- **Project roadmap:** 3 months remaining for the first delivery
- **Ask funds:**
 - This proposal is for **month #2** funding (no escrowed due to Dash Core's delays changing escrow rules)
 - Next proposals will be for month 3, 4, 5 and 6 (under Dash Core escrow)
- **Geography scope:** Venezuela (year 1) and LATAM (year 2 and 3)

Benefits for Dash's Network

- Entering the root of the productive and commercial chain of agribusiness ensures the adoption of **DASH** in a sector with a high circulation of fiat currency
- **DASH** will be helping to fix an old problem: individual farmer can't access high tech to manage their crops (today is too **expensive**). Now people may have access to analytics service by not depending on banks, industrial monopolies, or governments! and will be able to pay for a **cheap** service that will allow them to improve their crops and reduce the use of environmental pollutants. More food and less expensive!
- The **AgroCognitive** project will carry out training workshops (and attend to agro fair/expo) with farmers' trade associations to teach the benefits of using **DASH** as real cash, not only to pay for **AgroCognitive** services, but also to buy materials and supplies among their community
- We will motivate agribusiness customer paying to their suppliers (small farmers) with **DASH**.
- Following **AgroCognitive** roadmap planning, ONLY with two crop's types by April 2019 we will complete 50K transactions payments in **DASH** (equivalent of 600K USD)
- **AgroCognitive** already have reached out to *Dash Core* to arrange an exclusivity agreement for three years. **DASH** will be the only one cryptocurrency accepted and the only payment method during that exclusivity period
- **DASH** will have all branding exposure and be the core of a project that was awarded as "**The solution will change the lives of people in Latin America**" and be the brand behind the technology that will revolutionize the new food economy in emerging countries

Benefits for Dash's DAO

- Although the company Dash DAO in New Zealand is not fully completed, AgroCognitive's team is committed to offering to DAO Company a shareholding in the project

- Once AgroCognitive enters into operations, any key decision in the business will be consulted with the DAO through a proposal

Executive Summary

*** This proposal is the next step of the AgroCognitive Project (second stage) ***

Today's global agriculture is facing a lot of challenges to supply food to a growing demand while taking care of the environment and make it possible in the new emerging economy system.

Precision agriculture seeks to be efficient in terms of supplies (fertilizers, herbicides, etc.) and protect the environment, but this requires large investments in sensors and specialized devices that the common farmer (especially in Venezuela) can not invest.

AgroCognitive will ingest a photographic crop registry to deliver descriptive analytics (what is happening in your crops), prescriptive analytics (what you should do to fertilize, hydrate, fumigate, etc) and predictive analytics (what will be your crop output) at a very cheap rate for the farmer and using a universal and immediate technology like DASH as payment method, without banking or government intermediation.

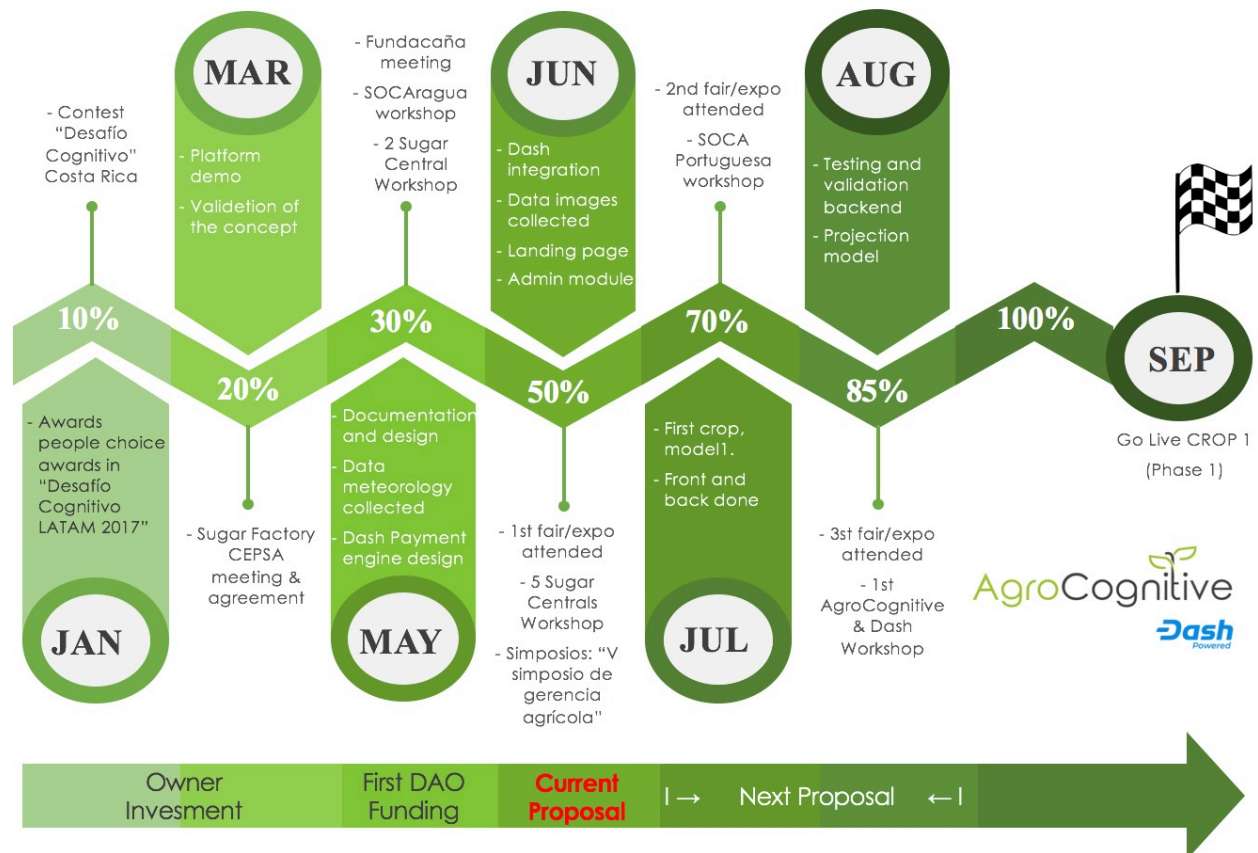
This proposal is to make AgroCognitive a reality with DASH's technical and commercial integration. DASH will give feasibility to this project while the network ensures its adoption at the root of the food production chain and will have all branding exposure benefits

Project Roadmap 's Updates

- UX layer designed (50%)
- Logical layer designed (100%)
- Data Layer designed (80%)
- Dash payment engine design (100%)
- Working to sign technical collaboration agreements with the following associations of agro industries and farmers:
 - FUNDACAÑA
 - SOCA – Aragua
 - AZUCA
 - CEPESA
 - CENTRAL AZUCARERO PORTUGUESA
- Subscription of technical collaboration with the agronomy school of the Universidad de Los Andes
- Team Agreement with UPDRONE (local service provider of photographic crop's taking with drones). This partnership is needed since next month to train AgroCognitive's Machine Learning engine. UPDRONE will receive payment with DASH
- Team Agreement with CryptoLifeX (local exchange DASH platform) to develop a payment bottom for AgroCognitive in CryptofileX's web site.
- Purchase of necessary equipment (phase 1)

- AgroCognitive team moved to its new office
- Data collection for analytics model charged (sugar cane's temperatures & humidity history data, production and brix & pol).

AgroCognitive roadmap's graphics:



Ask funds:

Next is our next stage budget (June 2018 month):

AgroCognitive Cash Flow Statement

Project begins:

01/05/18

JUN

01

Cash to Pay Out

Purchases (Cloud Services)	3,000
Purchases (IBM Watson APIs services subscription)	0
Purchases (Software Licences Adobe, Office, Antivirus)	750
Gross wages	500
Implementations expenses	11,000
Customer's training & "How to use DASH's" workshops	
Supplies (office & operations)	365
AgroCognitive Office's repairs & reshuffle	1,000
Marketing Expenses	1,000
Travel & Living (to attend to farmers fairs/expo)	1,000
Accounting & legal services	
Rent (AgroCognitive's Office)	150
Telephone + ISP (includes first month installation)	200
Utilities	15
Taxes (Sales tax, etc)	0
Other expenses (Drone Services)	4,500
Other (IBM Watson support)	225
Consulting Services	3,600
Miscellaneous	1,000
Total	28,305

Cash to Pay Out (Non P&L)

Capital purchase (Laptops, Routers, etc)	3,000
Contingency (includes market volatility)	5,661
Next period Dash Proposal Submmit	2,000
Total	10,661
Total Cash Paid Out	38,966
Pair DASH/USD rate reference	400
Dash Treasure injections (funding)	91