

LAURA COOMBS

DIGITAL MARKETING | PROJECT MANAGEMENT

ABOUT

I hold extensive experience with online marketing within the travel & utilities industries for brands such as Virgin Holidays, Gatwick Airport, and EDF Energy. In these roles, I have dealt with medium to large media budgets ranging from £40k per month to £40k per week, and working both in fully autonomous positions and as part of larger digital marketing specialist teams.

SKILLS

- ● ● ● ● Affiliate Marketing
- ● ● ● ● Display Ad.
- ● ● ● ● Email Marketing
- ● ● ● ● PPC
- ● ● ● ● Prince2 Prac.
- ● ● ● ● SEO
- ● ● ● ● Scum/Agile

RATE CARD

- Day Rate £150 (incl. VAT)
- Negotiable Per Project Rates

WORK

2015 - 2017

PRODUCT MANAGEMENT

Business Analyst (Scrum)
Agile Product Owner

2012 - 2015

DIGITAL ADVERTISING

Sr. Display & Affiliates
Exec. @ EDF Energy

2009 - 2012

ONLINE MARKETING

Online Marketing Exec.
@ Virgin Holidays